

Meerkat

Collaborator
Interested
Solution focused

You are a meerkat



You struggle to settle for the way that 'things are done around here' and gain enjoyment from finding ways to make both incremental and radical improvements. Your favourite questions are 'why?' and 'so what?' sometimes to the annoyance of others, especially if they don't know you very well and take your inquisitive approach personally.

You like working with others and find it easy to build rapport with people, sometimes you can be anxious in a situation if you don't know someone, but you are able to hide it well and appear confident and professional even when inside you may not feel that way. You enjoy inspiring others with your ideas and have a gentle knack of bringing people with you in innovation endeavours.

You relish coming up with many solutions for a problem, and there is an art to choosing which ideas or solutions to develop, You focus much of your innovation energies on developing, testing and making ideas happen.

You like to work quickly and are focused on the end game.

Recommendation

You are good at asking why and then developing solutions. You enjoy involving people from the beginning of the innovation process. Sometimes you can spend so long asking 'why?' and debating with your network that you miss opportunities. **A good innovation buddy is an owl** to help you focus and move more quickly at the earlier stages of an innovation process.

A bit more about owls

Owls also find settling for 'the way things are done around here' difficult. Owls like to develop their curiosity solo before sharing with others, they love understanding problems, and questioning human behaviour, which they find helps them focus on spotting and acting on opportunities to innovate that meet specific audience needs.



Illustration: Moyra Scott

If you would like more in depth analysis about your innovation capacities as a team and how to improve your performance - get in touch:

+44 7919 173 042 | www.lucidity.org.uk | lucy@lucidity.org.uk | [@luciditysays](https://twitter.com/luciditysays)

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